



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-21-2012 PAGE: 1 of 5

GREER, MARGOLIS, MITCHELL, BURNS &  
ASSOC - 863  
ATTN: LAURA BASSETT  
3050 K STREET, NW  
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398068	09-10-2012	09-20-2012	3	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est# 95 101 1536			CMS # 242979	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-25-2012	End Date 10-01-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242979			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1536																
1	09-25-2012	09-30-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)			1	30		X	X	X	X			4	850	4	3,400.00
2	10-01-2012	10-01-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)			1	30	X							1	850	1	850.00
3	09-25-2012	09-30-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			2	30		X	X	X	X			3	225	3	675.00
4	10-01-2012	10-01-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			2	30	X							1	225	1	225.00
5	09-25-2012	09-30-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30		X	X	X	X			8	850	8	6,800.00
6	10-01-2012	10-01-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30	X							2	850	2	1,700.00
7	09-25-2012	09-30-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)			2	30						X		2	150	2	300.00
8	09-25-2012	09-30-2012	11:00AM - 11:30AM	HEART OF CAROLINA PERSPECTIVES (4609)			3	30						X		1	125	1	125.00
9	09-25-2012	09-30-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)			3	30		X	X	X	X			2	75	2	150.00
10	09-25-2012	09-30-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			2	30		X	X	X	X		X	4	750	4	3,000.00
11	10-01-2012	10-01-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			2	30	X							1	750	1	750.00
12	09-25-2012	09-30-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			1	30		X	X	X	X			4	475	4	1,900.00
13	10-01-2012	10-01-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			1	30	X							1	475	1	475.00
14	09-25-2012	09-30-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)			3	30					X			1	1,000	1	1,000.00
----- ITEM LINE NOTE -----																			
20/20																			

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Agency Est# 95 101 1536			CMS # 242979	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-25-2012	End Date 10-01-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242979				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1536																	
15	09-25-2012	09-30-2012	10:00PM - 11:00PM	THURS PRIME 10-11P (803)				3	30					X			1	2,500	1	2,500.00
			----- ITEM LINE NOTE ----- ROOKIE BLUE																	
16	09-25-2012	09-30-2012	09:00PM - 10:00PM	SUNDAY PRIME 9-10P (855)				3	30							X	1	1,500	1	1,500.00
			----- ITEM LINE NOTE ----- REVENGE																	
17	09-25-2012	09-30-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				1	30		X	X	X	X			4	1,400	4	5,600.00
18	10-01-2012	10-01-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				1	30	X							1	1,400	1	1,400.00
19	09-25-2012	09-30-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				1	30		X	X	X	X			4	1,400	4	5,600.00
20	10-01-2012	10-01-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				1	30	X							1	1,400	1	1,400.00
21	09-25-2012	09-30-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)				2	30						X		1	450	1	450.00
22	10-01-2012	10-01-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				3	30	X							2	3,000	2	6,000.00
			----- ITEM LINE NOTE ----- DWTS																	
23	09-25-2012	09-30-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				2	30		X	X	X	X			4	250	4	1,000.00
24	10-01-2012	10-01-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				2	30	X							1	250	1	250.00
25	09-25-2012	09-30-2012	01:00PM - 02:00PM	THE CHEW (11514)				2	30		X	X	X	X			2	175	2	350.00
26	09-25-2012	09-30-2012	03:00PM - 04:00PM	KATIE (817)				2	30		X	X	X	X			4	175	4	700.00
27	10-01-2012	10-01-2012	03:00PM - 04:00PM	KATIE (817)				2	30	X							1	175	1	175.00

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Agency Est# 95 101 1536			CMS # 242979	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-25-2012	End Date 10-01-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242979		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 95 P : 101 E : 1536															
28	09-25-2012	09-30-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	2	30		X	X	X	X			2	170	2	340.00	
29	10-01-2012	10-01-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	2	30	X							1	170	1	170.00	
30	09-25-2012	09-30-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30		X	X	X	X			4	750	4	3,000.00	
31	10-01-2012	10-01-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30	X							1	750	1	750.00	
32	09-25-2012	09-30-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	2	30							X	1	500	1	500.00	
33	09-25-2012	09-30-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	3	30		X	X	X	X			4	180	4	720.00	
34	10-01-2012	10-01-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	3	30	X							1	180	1	180.00	
35	09-25-2012	09-30-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30		X	X	X	X			4	150	4	600.00	
36	10-01-2012	10-01-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30	X							1	150	1	150.00	
37	09-25-2012	09-30-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30		X	X	X	X			4	350	4	1,400.00	
38	10-01-2012	10-01-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30	X							1	350	1	350.00	
39	09-25-2012	09-30-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	3	30							X	1	300	1	300.00	
40	09-25-2012	09-30-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	2	30		X	X	X	X			1	350	1	350.00	
41	09-25-2012	09-30-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	2	30						X		1	250	1	250.00	
42	09-25-2012	09-30-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	3	30							X	1	100	1	100.00	

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Agency Est# 95 101 1536			CMS # 242979	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-25-2012	End Date 10-01-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242979			
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43	09-25-2012	09-30-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			2	30		X	X	X	X			4	600	4	2,400.00
44	10-01-2012	10-01-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			2	30	X							1	600	1	600.00
45	09-25-2012	09-30-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			2	30		X	X	X	X			4	750	4	3,000.00
46	10-01-2012	10-01-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			2	30	X							1	750	1	750.00
47	09-25-2012	09-30-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			2	30						X		1	250	1	250.00
48	09-25-2012	09-30-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			2	30							X	1	250	1	250.00
49	09-25-2012	09-30-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			2	30							X	1	350	1	350.00
50	09-25-2012	09-30-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			2	30						X		1	400	1	400.00
51	09-25-2012	09-30-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			2	30							X	1	250	1	250.00
52	09-25-2012	09-30-2012	08:00PM - 10:00PM	PRIME SPECIALS (797)			3	30		X						1	3,000	1	3,000.00
			----- ITEM LINE NOTE ----- DWTS																
53	09-25-2012	09-30-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			2	30		X	X	X	X			1	225	1	225.00
54	09-25-2012	09-30-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			2	30		X	X	X	X			1	350	1	350.00

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Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$					
			Agency CPE: C : 95 P : 101 E : 1536																					
															Contracted Gross Total:		108	69,260.00						
															Actual Gross Total:		108	69,260.00						
															Agency Commission:			10,389.00						
															Net Total:			58,871.00						
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total								
Sep 12		300.00		0.00		53,085.00		0.00								53,085.00								
Oct 12		0.00		0.00		16,175.00		0.00								16,175.00								
TOTAL		300.00		0.00		69,260.00		0.00								69,260.00								

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